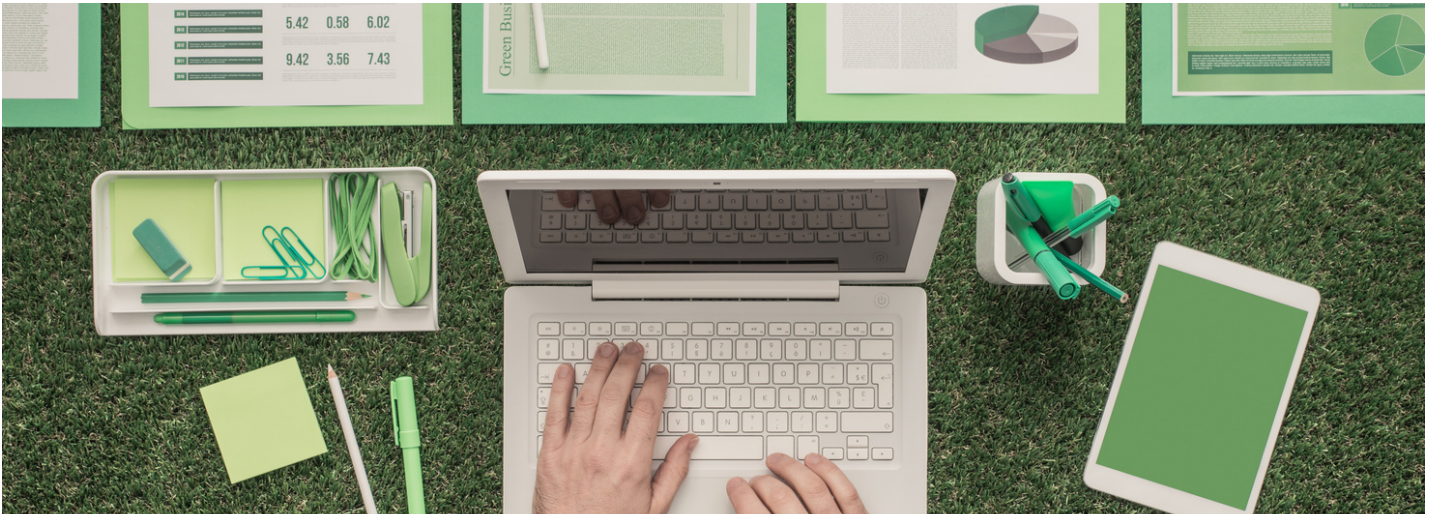


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## About Green ELEMENT

In the 21st century, it is crucial for business leaders to address sustainability challenges in their enterprises and foster a "green leadership mindset."

The **Green ELEMENT** project will equip them with the necessary knowledge and skills to act responsibly in the market and economy while respecting the environment and society.

By supporting vocational training policies and institutions in updating their processes and empowering SME leaders in green business, the Green ELEMENT project is at the forefront of driving change towards a sustainable and environmentally conscious future.

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## Green Business Leadership

The project's initial phase, has already commenced, focusing on conducting a comprehensive **State of the Art Report on Green Business Leadership Key Competencies (GBLC) for business leaders**. Through meticulous desk and field research, including the analysis of literature, government publications, educational curricula, and circulars in partner countries, the project aims to gain a comprehensive understanding of the current state of Green Business Leadership Core Competencies for SME leaders.

A remarkable 60 SME leaders and VET trainers will actively participate in this study, and will provide valuable insights and perspectives. The culmination of this research will be presented in a final report, which will be transformed into an eReport for seamless integration into the project's e-Learning platform.

Following the completion of training activities (C1+C2), VET trainers and SME leaders, along with leadership experts, will provide essential feedback on the report's quality, ensuring its relevance and effectiveness across diverse contexts.



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## E-Handbook on Green Business Leadership

## E-Learning platform

The project's next step, the Curriculum Development and E-Learning Platform Creation, is currently in progress, focusing on the development of a **finalized curriculum and trainers' e-Handbook dedicated to Green Business Leadership**. This comprehensive curriculum will lay a specific emphasis on equipping SME leaders with the essential competencies to effectively manage their businesses within the framework of sustainability, environmental awareness, and societal responsibility.

The e-Handbook will serve as an invaluable resource, providing a detailed description of the proposed teaching and training methodologies, comprehensive training content, teaching materials, and engaging activities. Moreover, it will offer clear guidelines for VET trainers and SME leaders, ensuring seamless implementation and fostering maximum impact.

In parallel with the curriculum development, the project is actively working on creating an interactive and user-friendly **e-Learning platform**. This virtual space will facilitate the engagement and interaction between SME leaders, VET trainers, and the e-Learning materials. The platform will showcase the methodologies and teaching content developed in the previous work package. Additionally, it will provide users with examples of green policies implemented in various EU countries, links to cooperating organizations and stakeholders involved in green business leadership and environmental issues, and gamified elements such as quizzes and activities to raise environmental awareness and enhance user experience.



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## Green ELEMENT Trainings and Pilots

Recognizing the significance of equipping VET trainers with the necessary knowledge and skills, the GreenELEMENT partnership will organize a successful train-the-trainer event in Cyprus to train 18 VET trainers. Their expertise and insights will play a pivotal role in refining and optimizing the course content. Throughout the piloting phases, the project will gather feedback from VET trainers and SME leaders, further ensuring the continuous improvement and effectiveness of the training program.

### Partnership

The Green ELEMENT project comes to life through a diverse and dedicated partnership of organizations from the Netherlands, Greece, Italy, Cyprus, Bulgaria, and Denmark, all committed to sustainability and environmental responsibility.

The partner organizations include Innovation Hive, Nefinia, STANDO LTD, PNEVMA LLC, GODESK S.R.L. and Det dansk-italienske Handelskammer i Danmark



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## Project Partners:



Innovation Hive



Nefinia



STANDO LTD



PNEVMA LLC



GODESK S.R.L.

DANITACOM  
Italian Chamber of Commerce  
in Denmark

DANITACOM – The  
Italian Chamber of  
Commerce in Denmark

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September, 2023



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