

NEWSLETTER

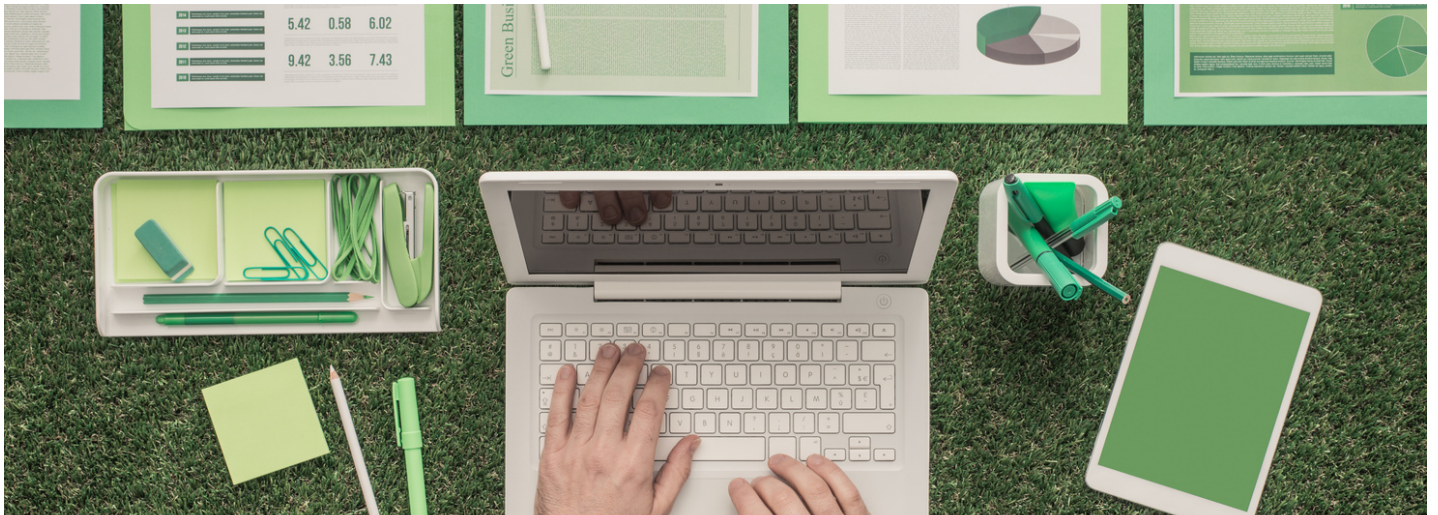
VOL. 2



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GREEN ELEMENT STATE OF ART IS READY

The 1st result of the project was the creation of the State-of-the-Art report based on Green Business Leadership Core.

The Document intends to:

1. Enable partners build expertise in the field of green business key competences development for SME leaders
2. Develop a complete innovative training program that vanguards knowledge
3. Contribute to the setting up of the key competences to be incorporated in the project Desk and field research for future results.

Where you can access the Report ?

The report can be found online at the official website of the project, free of costs and available in 6 languages:

English
Italian
Greek
Danish
Bulgarian
Dutch



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KICK OFF MEETING IN ROTTERDAM

The consortium meet face-to-face for the first time in Rotterdam on the 23rd of November, 2023.

The meeting resulted in important decision making discussions, division of responsibilities, dissemination of the project and all the next steps that need to be implemented.

Furthermore, Partners shared their experience towards the target group and good practices on how to ensure the success and impact of the Green ELEMENt project.



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TRAIN THE TRAINERS EVENT IN CYPRUS

The train to trainers event aimed at raising awareness about the Green Business leadership and how to involve SME leaders, stakeholders, and representatives.

In total, 13 participants attended to the training held by STANDO LTD between the 12 and 13th of December, 2023.

The event was a great opportunity for the participants to exchanged knowledge about EU-wide green policies; Existing green business leadership key competence and how to raise environmental awareness among SME leaders.



NEXT STEPS:

- **Publication of the Handbook:** Green Ecological lead for Small and Medium Enterprises
- **VET Training Event:** to be held in the Netherlands by NEFINIA and it will focus on practical strategies that SME leaders can use to successfully implement green policies in their businesses.