



PROJECT PARTNERS



Innovation Hive



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FOLLOW THE PROJECT:



Green ELEMENT



GREEN ELEMENT

Green Ecological LEad for sMall and MEdium-size eNTERprizes

green-element.eu



Co-funded by the European Union



GreenELEMENT

What is it about?

The business world is facing new challenges. SMEs have to adapt to crises and difficult situations. At the same time, the public is demanding greater respect and attention for the environment and society. Consequently, GreenELEMENT tackles these issues by increasing the number of sustainable companies and improving the skills of their managers.

Throughout the project lifespan, we developed 4 concrete outputs:

- State-of-the-Art Report on Green Business Leadership
- GreenELEMENT Trainer's e-Handbook
- 2 trainings focused on sustainable leadership
- Innovative Green Business Leadership Key Competences Course.

E-Learning Platform

Innovative Green Business Leadership Key Competences Course

The Innovative Green Business Leadership Key Competences Course can be found in the GreenELEMENT e-learning platform.

The e-learning platform offers the possibility to participate in an interactive course on sustainable leadership, which digs into various aspects of this complex topic:

- Module 1 - Knowledge and Skills of SME Leaders
- Module 2 - Competences of SME Leaders
- Module 3 - Building a Sustainable Workforce
- Module 4 - Green Relational Capital
- Module 5 - Boosting Visibility and creating a Green Image
- Module 6 - Green Structural Capital.

Thanks to videos, evaluation quizzes, and engaging materials this online course helps you become a sustainable leader.

The cherry on the top is the certificate you get at the end of the course.

Transnational Project Meeting

In July 2024, the 6 GreenELEMENT partners met for one last time in Copenhagen before the end of the project.

We celebrated the success of our endeavors and the great interest the project obtained from entrepreneurs, trainers, managers, and the general public. During the meeting, we also planned the legacy of the project outcomes for the future, and we especially designed a strategy for broader dissemination of the most important of the created tools: The e-platform.



Green enterprizes

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COURSE
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