



## PROJECT PARTNERS



Innovation Hive



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Green ELEMENT



# GREEN ELEMENT

Green Ecological LEAd for sMall and MEdium-size eNTerprizes

[green-element.eu](http://green-element.eu)



Co-funded by the European Union



# MISSION

The GreenELEMENT project will develop an innovative Green Business Leadership Key Competencies (GBLC) training programme for vocational education and training trainers to support 21st century business leaders in solving sustainability in their enterprises. It will help them develop a “green leadership mindset” and act responsibly in the market and economy, while respecting the environment and society. It will also support VET training policies and institutions in updating their training processes in the context of digitalization and to develop the knowledge, skills, and key competences of SME leaders in green business.

# WORK PACKAGES

- WPI – Project Management
- WP2 – A “State of the Art Report on Green Business Leadership Key Competencies (GBLC) for Business Leaders in the Twenty-First Century,” which will include: -a report that will analyze international, European, and/or national academic literature on GBLC for business leaders, -a field research of SME leaders to determine the core competencies needed for successful green leadership business development.
- WP3 – GreenELEMENT Finalized Curriculum/trainers e-Handbook and e-learning platform on Green Business leadership
- WP4 – GreenELEMENT Trainings and Pilots
- WP5 – GreenELEMENT Communication and Dissemination

# IMPACT

The projects aims:

- 1) To support SME leaders in developing a green leadership mindset in order to act responsibly in the market and economy while also respecting the environment and society;
- 2) To develop, present, and validate the GBLC training program for VET trainers in order to train SME leaders and interested stakeholders;
- 3) To support VET training policies and institutions in updating their training processes in the context of digitization.



## Green enterprises



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